



9th Annual National Village Gathering *Enhancing the Power of Aging*

November 5-8, 2017

Baltimore, MD

Sponsor Prospectus



VTVNETWORK.ORG

Opening Letter:

We are excited to invite you to participate in the Village to Village Network's 9th Annual National Village Gathering (NVG), to be held this year in Baltimore, MD from November 6-8, 2017. Our theme will be "Enhancing the Power of Aging".

Momentum for the Village Movement is growing strongly – on all levels:

- More new Villages are opening than ever before;
- Existing Villages are enhancing the quality of their service/program bundles, increasing retention rates, and increasing memberships;
- State and regional coalitions of Villages are emerging all over the country to support developing Villages and to help existing Villages embrace sustainable practices and continue their own growth.

As such, our own Village to Village Network staff, Board members and NVG Planning Committee are "stepping up" our own game this year, to offer our members the best Conference they have ever had. Attendance is expected to be at a record high level of at least 350 attendees. We want to meet and exceed the high expectations of knowledge, communication, networking and support that

participants have for our Gathering. Our Planning Committee anticipates outstanding program content, by drawing from vibrant public/private local, state and national programs to support older Americans, leading universities and institutions dedicated to enhancing the understanding of Gerontological studies; and traditionally strong regional media interest in the Village Movement.

You are important to us as a participant in the 2017 National Village Gathering. The cooperation of our Network Sponsors and Partners continues to ensure VtVN's success in helping our Villages and Village members enhance the power of aging across the country. Please review the following pages which outline the various opportunity levels for Sponsorship and Exhibiting.

We look forward to working with you as supporters of the 2017 National Village Gathering. Feel free to contact us, if you have any questions as you process your application. Thank you.

Sincerely,

2017 National Village Gathering Planning Committee



About the Conference:

Event Location:

Hyatt Regency Baltimore Inner Harbor
300 Light Street
Baltimore, MD 21202

Conference room rate: \$199/single.

Reservations must be made by October 9, 2017.
Space is limited. Visit www.vtvnetwork.org for reservation details.

Theme:

Enhancing the Power of Aging

Focus Areas:

- The Power of Purpose & Sustainability
- The Power of Diversity
- The Power of Choice
- The Power of Pioneering

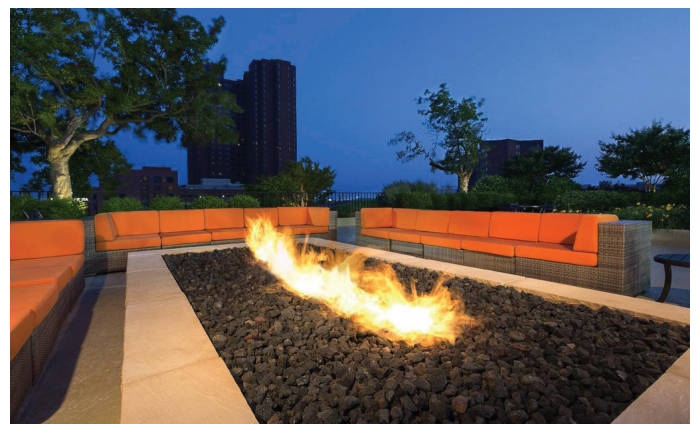
Schedule:

Monday November 6

- Opening Keynote Speaker – Titanium Sponsor Welcome
- Networking Break w/ Exhibitors - Coffee Break Sponsor
- General Session
- Luncheon - Platinum Sponsor Welcome
- Breakout Session 1
- Networking Break w/ Exhibitors – Coffee Break Sponsor
- Opening Night Reception – Reception Sponsor Welcome

Tuesday November 7

- Breakfast Roundtable Discussions – Breakfast Sponsor Welcome
- Keynote Speaker
- General Session
- Networking Break w/ Exhibitors – Coffee Break Sponsor
- Luncheon – Gold Sponsor Welcome
- Breakout Session 2
- Networking Break w/ Exhibitors - Coffee Break Sponsor
- Breakout Session 3
- Dine Around Small Group Dinners



Wednesday November 8

- Breakfast Roundtable Discussions – Breakfast Sponsor Welcome
- Breakout Session 4
- Networking Break – Coffee Break Sponsor
- Closing General Session – Additional Titanium, Platinum or Gold Sponsor

Sponsorship opportunities:

Sponsorship of the National Village Gathering brings your company national awareness throughout our Network of 350+ Villages. You have the opportunity to reach these Villages nationwide as they serve 30,000+ older adults as their members and volunteers. Don't miss out on new relationships and partnerships with community innovators creating collective impact to help expand Villages as an aging in community model.

Each sponsor level provides exceptional opportunities to promote your business before, during and after the National Village Gathering. Your sponsorship helps promote and support the mission of Village to Village Network and all Villages enable older adults to age in the community of their choice. Please refer to the descriptions below for a full list of benefits.

2017 Ultimate Sponsorship Levels:

Titanium Sponsor	\$30,000
Platinum Sponsor	\$20,000
Gold Sponsor	\$15,000
Silver Sponsor	\$8,500
Bronze Sponsor	\$3,500

Conference Specific Sponsorship Opportunities:

General Session Sponsor (1 available)	\$12,000
Welcome Reception (1 available)	\$10,000
Movie Night Sponsor (1 available)	\$7,500
Breakfast Roundtables (2 available)	\$6,500
WiFi Sponsor (1 available)	\$6,000
AM or PM Coffee Breaks (5 available)	\$2,000
Lanyard Sponsor (1 available)	\$1,500
Exhibit Space Only	\$1,000



Ultimate Sponsorship Levels - National Village Gathering & Year-Round Benefits:

Titanium Sponsor - \$30,000

- Four free Conference registrations
- Exclusive dinner & focus group at NVG w/ VtVN staff, board and select Village leaders
- Exhibit space in prime locations
- Featured on Conference signage
- Opportunity to address Conference attendees before Keynote Speaker
- Logo on main webpage for Event & main VtV Network Partners page & Home page for 1 year
- Branded giveaway item (provided by sponsor) in registration bag
- Acknowledgment in/on all conference materials
- Full-page advertisement inside cover of conference program
- Webinar through VtVN to promote business to all VtVN members
- Full day focus group webinar with 5 Villages
- Promotion through Twitter and Facebook prior to, during and after the event
- Two feature guest articles in Village to Village Network Newsletter

Platinum Sponsor - \$20,000

- Three free Conference registrations
- Exclusive breakfast & focus group at NVG w/ VtV Network staff and select Village leaders
- Exhibit space in prime locations
- Featured on Conference signage
- Opportunity to address conference attendees during lunch
- Logo on main webpage for Event & main VtV Network Partners page & Home page for 1 year
- Branded giveaway item (provided by sponsor) in registration bag
- Acknowledgment in/on all conference materials
- Full-page advertisement in conference program
- Webinar through VtVN to promote business to all VtVN members
- Half day focus group webinar with 3 Villages
- Promotion through Twitter and Facebook prior to, during and after the event
- Feature guest article mention in Village to Village Network Newsletter

Gold Sponsor - \$15,000

- Two free Conference registrations
- Exhibit space in prime locations
- Acknowledgment on Conference signage
- Opportunity to address attendees during lunch
- Logo on main webpage for Event & VtV Network Partners page for 1 year
- Branded giveaway item (provided by sponsor) in registration bag
- Acknowledgment in/on all conference materials
- Half-page advertisement in conference program
- Webinar through VtVN to promote business to all VtV Network members
- Promotion through Twitter and Facebook prior to, during and after the event
- One-on-one focus group webinar with one Village & VtV Network staff & Board
- Small article in VtV Network Newsletter

Silver Sponsor - \$8,500

- Two free Conference registrations
- Exhibit space
- Acknowledgment on Conference signage
- Logo on main webpage for Event & VtV Network Partners page for 1 year
- Insert (such as brochure, provided by sponsor) in registration bag
- Acknowledgment in/on all conference materials
- Half-page advertisement in conference program
- Social media promotion prior to and during conference
- Webinar through VtVN to promote business to all VtVN members
- Small article mention in Village to Village Network newsletter

Bronze Sponsor - \$3,500

- One free Conference registration
- Exhibit space
- Acknowledgment on Conference signage
- Logo on main webpage for Event & VtV Network Partners page for 1 year
- Social media promotion prior to and during conference
- Webinar through VtVN to promote business to all VtVN members

Conference Specific Sponsorship Opportunities - NVG Benefits:

General Session Sponsor (1 available) - \$12,000

- Three free Conference registrations
- Free exhibit space in prime locations
- Opportunity to provide speakers and consult on content for one general session
- Handout for giveaway (provided by sponsor) in conference bags
- Featured on Conference signage
- Logo listed in Conference program for general session
- Full-page advertisement in Conference program
- Recognition on main webpage for Conference
- Social media promotion prior to and during Conference



Welcome Reception (1 available) - \$10,000

- Two free Conference registrations
- Free exhibit space
- Handout our giveaway (provided by sponsor) in Conference bags
- Opportunity to address attendees during reception
- Featured on Conference signage
- Logo listed in Conference program for reception
- Half-page advertisement in Conference program
- Recognition on main webpage for Conference
- Social media promotion prior to and during Conference

Movie Night Sponsor (1 available) - \$7,500

- One free registration to full Conference
- Free exhibit space
- Opportunity to address attendees before movie
- Featured on Conference signage
- Logo listed in Conference program
- Logo listed on sponsor webpage for event
- Social media promotion prior to and during full Conference

Breakfast Roundtables (2 available) - \$6,500

- One free Conference registration
- Free exhibit space
- Opportunity to address attendees during breakfast
- Logo in sponsor webpage for event
- Logo listed in Conference program for sponsored breakfast
- Social media promotion prior to and during full Conference

WiFi Sponsor (1 available) - \$6,000

- One free Conference registration
- Free exhibit space
- WiFi login branded with your company info
- Custom wireless network name with your company name
- Custom first page redirect to your company website
- Logo on sponsor webpage for event
- Logo listed in Conference program
- Social media promotion during full Conference

AM or PM Coffee Breaks (5 available) - \$2,000

- One free registration
- Logo listed on signage for coffee break
- Logo listed in Conference program for coffee break
- Logo listed on sponsor webpage for event

Lanyard Sponsor (1 available) - \$1,500

- One free Conference registration
- Logo on Conference attendee lanyard
- Logo listed in Conference program
- Logo on sponsor webpage for event

Exhibit Space Only - \$1,000

- One free Conference registration
- Exhibit space
- Logo on sponsor webpage for event
- Logo in Conference program

Exhibitor Information:

Application Deadline – October 1, 2017

All exhibitors will receive on complimentary full Conference registration, including complimentary breakfast and lunch on Monday and Tuesday; all other exhibit staff from your organization must register separately for an additional fee to attend. Registration, payment for exhibit space and registration of additional staff can be completed through the event registration portal at www.vtvnetwork.org.

Exhibit Set Up

Sunday, November 5, 2017 – 4:00 PM – 6:00 PM
Monday, November 6, 2017 – 7:00 AM – 8:00 AM
Exhibit booths must be set by the start of registration at 8:00 AM on Monday morning.

Exhibit Dates and Hours

Monday November 6, 2017 – 8:00 AM – 4:00 PM
Tuesday November 7, 2017 – 8:00 AM – 5:00 PM

Non-Sponsor Booth Fees

If you do not wish to become an official sponsor of the 2017 National Village Gathering, but you would like to be an Exhibitor, you can pay the Exhibitor fee of \$1,000. The fee entitles you to one draped 6' table and chair, one full Conference registration and acknowledgment in the Conference materials.

Booth Location

All exhibit booths will be located in the pre-function space near the main area of the Conference, fully visible to all Conference attendees.

Dismantling

We respectfully request exhibits to remain until the end of the allotted exhibit time on Tuesday, November 7 at 5:00 PM.

No Shows

If an exhibitor fails to set up the assigned table and space by November 6 at 12:00 PM, Village to Village Network reserves the right to take possession of the space and assign it to another exhibitor or use. No refund will be offered for an exhibitor that does not show up.

Disclaimer

The Village to Village Network, INC, including its officers, directors, partners, agents, members and employees shall in no way be held responsible for any and all demands, claims, damages to persons or property, losses and liability that arise from any exhibitor negligence, either solely or in collaboration with Hyatt Regency Baltimore Inner Harbor. Exhibitors assume full responsibility and liability for losses, damages, and claims for any injuries. All exhibitors who wish to protect their property are to do so at their own expense. To protect against loss, it is recommended that exhibitors have representatives at the exhibit tables at all times when the exhibit area is open.



Sponsor and Exhibitor Agreement:

Please complete the following agreement and either mail or email it to Village to Village Network Executive Director, Natalie Galucia (4818 Washington Blvd., Suite 206, St. Louis, MO 63108 or natalie@vtvnetwork.org). Alternatively, you can complete the agreement online by visiting www.vtvnetwork.org.

Agreement & Payment Deadline – October 1, 2017

Please select the sponsorship opportunity you would like from the list below:

2017 Ultimate Sponsorship Levels:

- ☐ Titanium Sponsor \$30,000
- ☐ Platinum Sponsor \$20,000
- ☐ Gold Sponsor \$15,000
- ☐ Silver Sponsor \$8,500
- ☐ Bronze Sponsor \$3,500

Conference Specific Sponsorship Opportunities:

- ☐ General Session Sponsor (1 available) \$12,000
- ☐ Welcome Reception (1 available) \$10,000
- ☐ Movie Night Sponsor (1 available) \$7,500
- ☐ Breakfast Roundtables (2 available) \$6,500
- ☐ WiFi Sponsor (1 available) \$6,000
- ☐ AM or PM Coffee Breaks (5 available) \$2,000
- ☐ Lanyard Sponsor (1 available) \$1,500
- ☐ Exhibitor ONLY \$1,000
- ☐ Additional Exhibitor Attendee \$500

Sponsorship total: \$ _____

Payment:

- ☐ Please send me an invoice to pay by credit card or check.
- ☐ My check is enclosed for the total sponsorship.

Sponsor Information:

By signing below you agree to complete your payment by October 1, 2017. You understand that all sponsorships are non-refundable. For payment questions, please email nvg17@vtvnetwork.org or call 314.399.1222.

Name: _____

Title: _____ Organization: _____

Address: _____

Email: _____ Phone: _____

Website: _____

Social Media: _____

Signature: _____ Date: _____